



2022 Sawtooth Outdoor Bonspiel ("S.O.B.") Sponsorship Levels and Benefits

Sponsorship Levels:

Platinum: \$1000

Gold: \$500

Silver: \$250

Bronze: \$100

Custom Sponsor: Any other amount

PLATINUM SPONSOR - \$1000

- Will have a six-foot-wide banner featuring the name and logo of their business on display on one of the four curling "sheets" of ice that will be on the ice rink. Each curling sheet is 15 feet wide and 120 feet long. It will be the only sponsor shown on that sheet of ice
- Will receive a Sawtooth Outdoor Bonspiel logoed winter jacket for the first year as a Platinum sponsor
- Will receive a framed group photo of the 2022 S.O.B. curlers
- Will receive two tickets to the S.O.B. banquet
- Will receive an S.O.B. vacuum insulated tumbler, an S.O.B. pin, and an S.O.B. decal
- Will be listed on the general sponsorship banner that lists all S.O.B. sponsors. The banner will be displayed at the outdoor ice rink and on an identical sponsorship banner at the banquet
- Business will be promoted on Boise Curling Club and S.O.B. social media sites four times during the 12-month sponsorship period
- Will be listed as a Platinum sponsor on a Boise Curling Club and S.O.B. social media post that lists all sponsors
- Will be listed on the S.O.B. website "Sponsors" page as a Platinum Sponsor
- Will be listed as a Platinum sponsor in the S.O.B. welcome brochure that goes to all S.O.B. curlers
- Can include business cards, brochures, coupons, etc., featuring their business in the welcome bags that go to all curlers

GOLD SPONSOR - \$500

- Will have a six-foot-wide banner featuring the name and logo of their business on display on one of the four curling "sheets" of ice that will be on the ice rink. Each curling sheet is 15 feet wide and 120 feet long. It will be the only sponsor shown on that sheet of ice
- Will receive two tickets to the S.O.B. banquet
- Will receive an S.O.B. vacuum insulated tumbler, an S.O.B. pin, and S.O.B. decal
- Repeat Gold sponsors will receive a Sawtooth Outdoor Bonspiel logoed winter jacket
- Will be listed on the general sponsorship banner that lists all S.O.B. sponsors. The banner will be displayed at the outdoor ice rink and on an identical sponsorship banner at the banquet
- Will be listed as a Gold sponsor on a Boise Curling Club and S.O.B. social media post that lists all sponsors
- Will be listed on the S.O.B. website "Sponsors" page as a Gold sponsor
- Will be listed as a Gold sponsor in the S.O.B. welcome brochure that goes to all S.O.B. curlers
- Can include business cards, brochures, coupons, etc., featuring their business in the welcome bags that go to all curlers

SILVER SPONSOR - \$250

- Will have a three-foot-wide banner featuring the name and logo of their business on display on one of the four curling “sheets” of ice that will be on the ice rink. Each curling sheet is 15 feet wide and 120 feet long. Two sponsors will be featured per sheet of ice.
- Will receive two tickets to the S.O.B. banquet
- Will receive an S.O.B. vacuum insulated tumbler, an S.O.B. pin, and S.O.B. decal
- Will be listed on the general sponsorship banner that lists all S.O.B. sponsors. The banner will be displayed at the outdoor ice rink and on an identical sponsorship banner at the banquet
- Will be listed on the S.O.B. website "Sponsors" page as a Silver sponsor
- Will be listed as a Silver sponsor on a Boise Curling Club and S.O.B. social media post that lists all sponsors
- Will be listed as a Silver sponsor in the S.O.B. welcome brochure that goes to all S.O.B. curlers
- Can include business cards, brochures, coupons, etc., featuring their business in the welcome bags that go to all curlers

BRONZE SPONSOR - \$100

- Will be listed on the general sponsorship banner that lists all S.O.B. sponsors. The banner will be displayed at the outdoor ice rink and on an identical sponsorship banner at the banquet
- Will be listed on the S.O.B. website "Sponsors" page as a Bronze sponsor
- Will be listed as a Bronze sponsor on a Boise Curling Club and S.O.B. social media post that lists all sponsors
- Will be listed as a Bronze sponsor in the S.O.B. welcome brochure that goes to all S.O.B. curlers
- Will receive an S.O.B. pin and an S.O.B. decal
- Can include business cards, brochures, coupons, etc., featuring their business in the welcome bags that go to all curlers

CUSTOM SPONSOR - Any other amount

This is a sponsorship level for sponsors who wish to sponsor at any other amount. Benefits will be determined based on the sponsorship amount but will include a minimum of the following:

- Will be listed on the general sponsorship banner that lists all S.O.B. sponsors. The banner will be displayed at the outdoor ice rink and on an identical sponsorship banner at the banquet
- Will be listed on the S.O.B. website "Sponsors" page as a sponsor
- Will be listed as a sponsor on a Boise Curling Club and S.O.B. social media post that lists all sponsors
- Will be listed as a sponsor in the S.O.B. welcome brochure that goes to all S.O.B. curlers
- Will receive an S.O.B. pin and an S.O.B. decal
- Can include business cards, brochures, coupons, etc., featuring their business in the welcome bags that go to all curlers

Sponsorship checks can be mailed to:

Boise Curling Club
P.O. Box 5033
Boise, ID 83705-0033

Checks should be made out to “Boise Curling Club”
Please write in the memo field that the payment is for “S.O.B. Sponsorship”

The Boise Curling Club is a 501(c)(3) non-profit charitable organization
Donations to the club are tax deductible