



# Sawtooth Outdoor Bonspiel Sponsorships

The Boise Curling Club is proud to present the 12th edition of the Sawtooth Outdoor Bonspiel (S.O.B.) in Stanley, Idaho. The S.O.B. is the club's largest single fundraiser each year, and moves us into a position to build our own curling facility in the Treasure Valley. In 2024, BCC and the S.O.B. raised more than \$6,000 to put toward our facility. This year, our goal is to raise \$10,000.

We've updated our sponsor benefits this year to include more advertising outside of the event. All levels will receive social media posts throughout the year. In addition to on-ice advertising in Stanley, most levels receive advertising on our league scoreboards in Boise through 2025. Your logo will be seen by our league and Learn to Curl participants.

The club and event also accept gifts in-kind. At the S.O.B., we raise donations through the club through beer tumbler and raffle basket sales. Two of the main in-kind donations we're seeking are beer kegs and items to be included in raffle baskets.

If you're interested in being a sponsor for the S.O.B., e-mail Heather Pritchard at [vice@boisecurlingclub.org](mailto:vice@boisecurlingclub.org). Sponsor benefits are listed below. All sponsorship requests must be received by January 15th for inclusion on banners and marketing materials for the event.

Thank you for considering being a sponsor.

## Good curling!

Heather Pritchard  
BCC Vice President

SPONSORSHIP LEVELS						
Sponsor Benefit	Title Sponsor \$5,000+	Platinum \$1,000+	Gold \$500+	Silver \$250+	Bronze \$100+	In-Kind Sponsor
Dedicated sponsorship listing through end of 2025 on <a href="http://sobidaho.com">sobidaho.com</a> and <a href="http://boisecurlingclub.org">boisecurlingclub.org</a>	✓	✓	✓	✓	✓	✓
Individual advertising banner at S.O.B. event	✓ Two 6'x2' banners, on ice and in warm room	✓ One 6'x2' banner on ice	✓ One 6'x2' banner on ice	✓ One 3'x2' banner on ice	✓ One 3'x1' banner on ice	✓ Inclusion on In-Kind sponsor banner

# SPONSORSHIP LEVELS

Sponsor Benefit	Title Sponsor \$5,000+	Platinum \$1,000+	Gold \$500+	Silver \$250+	Bronze \$100+	In-Kind Sponsor
Inclusion on shared sponsorship banner at event <i>(logo size based on sponsorship level)</i>	✓	✓	✓	✓	✓	✓
Social media share of your sponsorship <i>(on Boise Curling Club Facebook and Instagram pages)</i>	✓ Four shares per year	✓ Three shares per year	✓ Two shares per year	✓ One share per year	✓ One share per year	✓ One share per year
Ability to include business cards, flyers, coupons, etc in welcome packets	✓	✓	✓	✓	✓	✓
Marketing of social media platforms at check-in (with QR code for follow)	✓	✓	✓	✓	✓	✓
Sponsor "swag" package <i>(stickers, pins, small apparel items)</i>	✓	✓	✓	✓	✓	
Sponsor Logo displayed on Boise Curling Club league scoreboards through end of 2025 <i>(logo size based on sponsorship level)</i>	✓	✓	✓	✓		
Choice of sponsor logo apparel	✓ New choice of item yearly with Title Sponsor embroidery	✓ New choice of item yearly with Sponsor embroidery	✓ Item after 2 consecutive years with Sponsor embroidery			
S.O.B. Tumbler for beer consumption during event (\$40 value)	✓ Title Sponsor listed on tumbler	✓	✓			
Title Sponsor listed or mentioned anywhere event name is listed or mentioned	✓					