Sawtooth Outdoor Bonspiel Sponsorships

The Boise Curling Club is proud to present the 14th edition of the Sawtooth Outdoor Bonspiel (S.O.B.) in Stanley, Idaho. The three-day tournament pits local Idaho curlers against challengers from all over the continent, and everyone against the unforgiving elements.

This year's event will take place January 15 to 17, 2027. The S.O.B. is the club's largest single fundraiser each year, and moves us into a position to build our own curling facility in the Treasure Valley. Over the past few iterations, BCC and the S.O.B. have raised about $6,000 each time to put toward our facility. This year, our goal is to raise $8,000!

If you're interested in being a sponsor for the S.O.B., e-mail Michael Jaschob at michael@boisecurlingclub.org. Sponsor benefits are listed below. All sponsorship requests must be received by January 1st for inclusion on banners and marketing materials for the event.

Thank you for considering being a sponsor.

Good curling!
Michael Jaschob
BCC Board of Directors

SPONSORSHIP LEVELS

Sponsor Benefit	Title Sponsor $5,000+	Platinum $1,000+	Gold $500+	Silver $250+	Bronze $100+	In-Kind Sponsor
Dedicated sponsorship listing through end of 2027 on sobidaho.com and boisecurlingclub.org	✓	✓	✓	✓	✓	✓
Individual advertising banner at S.O.B. event	✓ Two 6'x2' banners, on ice and in warm room	✓ One 6'x2' banner on ice	✓ One 6'x2' banner on ice	✓ One 3'x2' banner on ice	✓ One 3'x1' banner on ice	✓ Inclusion on In-Kind sponsor banner
Inclusion on shared sponsorship banner at event *(logo size based on sponsorship level)*	✓	✓	✓	✓	✓	✓

SPONSORSHIP LEVELS

Sponsor Benefit	Title Sponsor $5,000+	Platinum $1,000+	Gold $500+	Silver $250+	Bronze $100+	In-Kind Sponsor
Inclusion in welcome packet brochure	✓	✓	✓	✓	✓	✓
Social media share of your sponsorship *(on Boise Curling Club Facebook and Instagram pages)*	✓	✓	✓	✓	✓	
Ability to include business cards, flyers, coupons, etc in welcome packets	✓	✓	✓	✓	✓	
Marketing of social media platforms at check-in (with QR code for follow)	✓	✓	✓	✓	✓	
Sponsor “swag” package *(varies by giving level; drinkware, stickers, pins, small apparel items)*	✓	✓	✓	✓		
Title Sponsor listed or mentioned anywhere event name is listed or mentioned	✓					